



ASEM High-Level Forum on Digital Connectivity

Unleashing Potential for Innovative Growth

19-20 June 2017

Shangri-La Hotel, Qingdao, China

Asia-Europe Meeting

Invitation to the ASEM High-Level Forum on Digital Connectivity

Dear Sir or Madam,

It is my great pleasure to inform you that the ASEM High-Level Forum on Digital Connectivity will be hosted by China in Qingdao tentatively on 19-20 June 2017. The forum is a follow-up event to the 11th Asia-Europe Meeting (ASEM) held in July 2016, and co-organized by China Council for the Promotion of International Trade (CCPIT), Ministry of Foreign Affairs of China, Ministry of Industry and Information Technology of China and Ministry of Commerce of China.

ASEM is an important cross-region forum to enhance relations and various cooperation among its 53 partners. Digital connectivity has recently emerged as a new area of interest and cooperation among ASEM members, as digital technologies are connecting and transforming the world, substantially contributing to growth and sustainable development, with potential yet to be fully tapped into. At the 11th ASEM Summit in 2016, our leaders expressed interest in examining ways of enhancing digital connectivity to fully realize its potential of driving growth, creating jobs and promoting innovation.

The Forum, endorsed by the 11th ASEM Summit and co-sponsored by Singapore, will focus on the theme “Unleashing Potential for Innovative Growth” and hold discussions on four topics, including “IT Industry Cooperation and Development”, “Digital Infrastructure”, “Cross-Border E-commerce” and “Big Data and Industry Upgrading”. It aims to bring together high-level government officials, business leaders and academics and provide a platform to look into the key aspects of digital connectivity, to exchange ideas, views and experiences, and to work together to create opportunities to strengthen cooperation among ASEM members.

It would be a privilege for us if you were to join us with this coming event and it would be highly appreciated if you could promote this forum among

your member enterprises and invite them to participate. The event will benefit greatly from the attendance of you and your members with the experience with digital connectivity and knowledge of the trend in which it is developing.

Thank you in advance for your assistance and your kind consideration of this invitation. I look forward to welcoming you and your companies in Qingdao.

Yours sincerely,

JIANG Zengwei

A handwritten signature in black ink, appearing to read '江增伟' (Jiang Zengwei), written in a cursive style.

Chairman

China Council for the Promotion of International Trade

Encl: Tentative Programme, Administrative Circular, Registration Form

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